



INSTITUTE FOR TECHNOLOGY & MANAGEMENT

MUMBAI

In Academic Association with
Southern New Hampshire University

Southern
New Hampshire
University

OFFICIAL TRANSCRIPT

This is to certify that **MS. PRIYA SUSHANT MENON**, Ref. No: **KHR2010SMBA23P043** was a bonafide student of this Institute during the years **2010-2012** and has completed the **MASTER OF BUSINESS ADMINISTRATION** program in **MARKETING**.

The marks obtained during the course are:

Subjects	Credit Points	Marks Obtained	Quality Points	Total Quality Points
INTRODUCTION TO QUANTITATIVE TECHNIQUES	3.00	73.00	3.67	11.01
MACRO ECONOMICS	3.00	52.00	2.33	6.99
FINANCE & ACCOUNTING	3.00	65.00	3.33	9.99
INTRODUCTION TO MARKETING	3.00	55.00	2.67	8.01
MANAGERIAL ACCOUNTING	3.00	55.00	2.67	8.01
HUMAN BEHAVIOR IN ORGANISATION	3.00	63.00	3.00	9.00
COMPUTER INFORMATION SYSTEM	3.00	59.00	2.67	8.01
QUANTITATIVE ANALYSIS IN DECISION MAKING	3.00	65.00	3.33	9.99
FINANCIAL MANAGEMENT	3.00	51.00	2.33	6.99
RESEARCH METHODOLOGY	3.00	50.00	2.33	6.99
MARKETING STRATEGIES	3.00	54.00	2.33	6.99
MANAGERIAL ECONOMICS	3.00	68.00	3.33	9.99
PRODUCTION OPERATION MANAGEMENT	3.00	52.00	2.33	6.99
BUSINESS, GOVERNMENT AND ENVIRONMENT	3.00	63.00	3.00	9.00
MULTINATIONAL CORPORATE ENVIRONMENT	3.00	59.00	2.67	8.01
STRATEGIC MANAGEMENT	3.00	78.00	4.00	12.00
ADVERTISING	3.00	63.00	3.00	9.00
INTERNATIONAL BUSINESS	3.00	93.00	4.00	12.00
SERVICE MARKETING	3.00	60.00	3.00	9.00
PRODUCT POLICY AND BRAND MANAGEMENT	3.00	63.00	3.00	9.00
MARKET RESEARCH	3.00	70.00	3.67	11.01
LOGISTICS & SUPPLY CHAIN MANAGEMENT	3.00	50.00	2.33	6.99
RETAILING	3.00	67.00	3.33	9.99
CONSUMER BEHAVIOUR	3.00	70.00	3.67	11.01
Total:	72.00			215.97

GPA = $215.97 / 72.00 = 3.0$

MAHESH RANADE

DIRECTOR ITMEEC