

HALF YEARLY PROGRESS REPORT

FIRST

Name of Research Scholar	Juli Jeyapriya M
Name of the Faculty	Department of Management
Topic of Ph. D. Work	An Evaluation of Market Driven Approach of Entrepreneurial Management
Session of the Registration	
Research Guide/Supervisor's Name	Dr. Vipul Jain (Professor)

I. Progress against Planned Work

SL	Duration		Planned work	Actual work
	From	To		
	25/July/2020	28/Jan/2021	CHAPTER 1: INTRODUCTION: Background of the study Objectives of the study Research area Hypotheses Proposed methodology Expected outcomes	In this initial stage, the chapter 1: Introduction was framed.

			Study significance	
			In contrast to a marketing perspective, an entrepreneurial approach says that firms must continually endeavour to utilize the dynamism of their macro environmental and their task environments to their fullest extent. Entrepreneurial mindsets are ideal for responding to organizational crises brought on by instability in the external environment.	Work was going on
			During the course of writing the thesis, the topic of "An Evaluation of Market Driven Approaches of Entrepreneurial Management" . KM based HRM was studied throughout the chapter and several difficulties were discussed.	Going on
				Chapter 1 was finally completed

II. Details of Publications:

SL	Title of the Paper	Journal/ Conferences	Volume & No. / Venue & Dates	Page No.

III. SEMINAR




Date:

Signature of the Research Scholar

IV. Recommendation of Research Guide

Certified that the performance of the Research Scholar is: Satisfactory/ not Satisfactory

Comments:



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SECOND

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	30/Jan/2021	3/Aug/2021	CHAPTER 2: LITERATURE REVIEW: A literature review summarizes what is known already about a topic and sets the stage for future investigation. Based on secondary sources that have already been published. Marketing and	Chapter 2 work is going on

			<p>entrepreneurship studies have been investigated in greater detail because of this study's focus on young entrepreneurs. The research topic "An Evaluation of Market Driven Approaches of Entrepreneurial Management" was carried out with in the frame work of the stated scenario, and the final six months of the project included an extended writing phase. Some reviews are as below:</p> <p>According to Zhang et al. (2009), customer orientation has the most impact on innovation, whereas competitor orientation has the least impact. However, it has a significant impact on innovation. Competitor orientation allows a company to gather market intelligence and pinpoint opportunities for improvement.</p>	
			Research Gap	Research gap was framed according to the detailed

				study of the literature and completed chapter 2
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Comments:

A handwritten signature in blue ink, appearing to be 'H. Patel', written over a horizontal line.

Name & Signature of Research Guide

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THIRD

Name of Research Scholar	Juli Jeyapriya M
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Topic of Ph. D. Work	An Evaluation of Market Driven Approach of Entrepreneurial Management
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I. Progress against Planned Work

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	From	To		
	5/Aug/2021	9/Feb/2022	CHAPTER 3 METHODOLOGY: Research motivation Research questions Research Design Nature of the Study Sampling Design Data Collection Exploratory in character, this investigation. The primary goal of exploratory research is to uncover, generate, or develop a new theory. To better understand how young entrepreneurs' Firm Performance Indicators are	Chapter 3 was framed and started working on it.

		<p>influenced by various factors, this research is exploratory in nature. In order to gain a thorough understanding of the subject and build a solid theoretical foundation, taking an exploratory approach is a must. During this period, I followed various references with special reference the following:</p> <p>1.Coopers and schindler, (2005). Theories linking culture and psychology: universal and community specific processes. Annual Review of Psychology, 146.</p> <p>2.Nancy, B., and Grove, S. K. (2001). The Practice of Nursing Research: Conduct, Critique, and Utilization.</p>	Finally completed chapter 3
		<p>CHAPTER 4 RESULTS AND DISCUSSIONS:</p> <p>In every research project, data gathering is critical and must be done with the utmost care and attention. Gathering relevant data regarding the study's numerous constructs in order to test and validate the specified hypotheses and derive valid conclusions is referred to as data collection. Primary and secondary sources are the two methods used to get data. Data obtained by a researcher for a specific problem is known as primary data. It is</p>	Chapter 4 was framed and completed

			based on interviews, surveys, questionnaires, experiments, and observations.	
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FOURTH

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	11/Feb/2022	13/Aug/2022	CHAPTER 5 CONCLUSION: In this chapter, Findings, the influence of Entrepreneurial Behaviour components on Non-Financial Performance can be influenced by a person's Networking Capabilities. This study's findings show that neither Learning Capabilities nor	Chapter 5 was framed completed

			<p>Non-Innovativeness are related.</p> <p>During this period, I followed various references with special reference:</p> <p>Hair, J. F., Black, W. C., Babin, B. J., and Anderson, R. E. (2010). Multivariate data analysis: Global edition.</p> <p>Kitigin, B. (2017). Relationship between risk-taking and business performance among small and medium enterprises in eldoret town, Kenya. International Journal of Business and Management, 5(7), 52-59.</p>	
			Summary	Summarized all the data findings from the detailed study

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