

SIKKIM PROFESSIONAL UNIVERSITY (GANGTOK, SIKKIM)

CONDUCT OF Ph.D . VIVA - VOCE

Name of the Scholar: PRIYA NAIR

Faculty: OF BUSINESS AND MANAGEMENT

Title of Ph.D. Topic: "CHALLENGES AND OPPORTUNITIES FOR
OTT PLATFORM IN COMPARISON TO LINEAR PAY TV:
AN EMPIRICAL RESEARCH"

The Viva - Voce of the above-mentioned Ph.D. scholar was conducted on January 05, 2023, at 2:30-4 PM. By the duly constituted board comprising the under mentioned signatories. The scholar was first asked to give a brief account of the work carried out by her and then questions / clarifications pertaining to subject as well research topic, were put to her/him. The scholar responded Capable to answer the queries raised by examiners, well explained about challenges and opportunities for OTT platform worthy research and it is exist on practical ground. recommended that the scholar PRIYA NAIR Degree of Doctor of Philosophy in MANAGEMENT of the Sikkim Professional University, of course after fulfillment of other requirements.

Names and signatures of the Examiners:

1. External Examiner:

Name: DR. PRADEEP CHATURVEDI; Signature: [Signature]

2. Internal Examiner:

Name: Dr. Pankaj Kumar; Signature: [Signature]

3. Supervisor:

Name: Dr. Vipul Jain; Signature: [Signature]

4. Chancellor's / Vice - Chancellor's Nominee (if any):

Name: _____; Signature: _____

Recommended / Not Recommended:

can be awarded


Dy. Registrar
(Research Department)



For Kind Approval

~~Hon'ble Vice- Chancellor~~
